

## Board Meeting – May 27th, 2013

**Attendees:** James Richardson (President), Joe Ahmad (Vice President), Mandy Jones (Executive Director), Monte Weber (Treasurer), Jennifer Dalle-Ore (Memberships Director), Stephanie Gillis-Paulgaard (Communications Director), Marc Lachance (Programs Director), Scott Riddell (Volunteer Co-ordinator/TRAC Liason), Michelle McWilliams (Director at Large - McGrath), Kelly Jeffrey (Director at Large-MacTaggart), Steve Johnson (Community Gardens)

Guest: TRAC – Sherri Jaillet-Martinez (President) and Larry Shaben (Henderson Estates Advocate)

**Meeting Called to Order:** 7:32 p.m.

**Motion to Approve Meeting Agenda:** Michelle (1<sup>st</sup>), Kelly (2<sup>nd</sup>)

**Motion to Approve April 24, 2013 Board Minutes:** Kelley (1<sup>st</sup>), Michelle (2<sup>nd</sup>)

Items:

### 1. Guest Presentation – TRAC

- Sherri and Larry discussed the background, vision, benefits of membership, and the TRAC membership plan and commitment (see copy of their notes)
- Main areas of discussion were the costs/benefits of TCL becoming TRAC member
- Benefits to Membership – TCL would have access to TRAC resources; including membership sales (the majority of TCL's memberships are done online), dedicated office hours at the TRC, and access to other community leagues resources.
- Cost of Membership -Based on our membership TRAC is currently seeking \$7,000. In order to recoup this expense TRAC recommended TCL increase its annual membership by \$5/membership.
- Other areas of discussion/items discussed were as follows:
  - Why is the fee structure a mandatory? With TCL being largest community league does not benefit TCL to pay based on # of memberships.
  - What is the likelihood of getting funding support from other community leagues of TRAC (ie: funding for the South T spray deck). None of their activities are joint, and currently they received \$6,500 in free advertising.
  - No clear benefit of joining TRAC; cannot support paying \$7,700 for an office space that TCL will not use
- TCL to review the possibility to increasing the annual membership from \$42 to \$47 to offset costs of TRAC membership. This decision would need to be presented at the AGM in November
- Motion: To add TRAC fees to budget to be presented at November AGM
  - Motion passed by a vote of 4 to 2

2. Presidents Update - James
  - a. Terri Saunders has stepped down as Volunteer Coordinator. Scott Riddell is now the new Volunteer-Coordinator.
  - b. Positions of Secretary, Program Aide, and Fundraising are still vacant.
  
3. Vice President Update – Joe
  - a. Reviewing TCL current bylaws. Looked at EFCL model, which is a policy board. Not a good fit as TCL is an administration board. Also looked at Riverbend Community League, which is structured highly on committees'. Will contact Riverdale as they are also an administration board, and have recently updated their bylaws. Target to have drafts completed for September 2013 meeting.
  
4. Treasurer's Update – Monte
  - a. See attached
  
5. Communications Update – Stephanie
  - a. none
  
6. Editor's Update – Mandy
  - a. Reduced distribution as many people/businesses are going strictly digital
  - b. Need to limit filler content/articles that promote businesses
  
7. Membership Directors Update – Jennifer
  - a. Memberships on sale at Farmers Market May 29<sup>th</sup>, July 10<sup>th</sup> and October 2<sup>nd</sup>.
  - b. Barcodes – looking into use of barcodes for indoor swim times
  
8. Program Directors Update – Marc
  - a. BBQ Program – was discussed whether board members should be allowed to host. It was decided that board members should not take the lead, but can help organize/host.
  - b. Canada Day – Need person from TCL to work table 11am-3pm. Budget is \$2,200.
  - c. Bike Safety – Saturday June 1<sup>st</sup> – Esther Starkman parking lot by the COE
    - i. Training Wheels Class (10am-12pm) and 2 Wheeler Class (1pm-3pm)
  
9. Volunteer Coordinator Update – Scott
  - a. Currently has volunteer list of 156 volunteers, with volunteers for the following events:
    - i. Canada Day – 13 volunteers
    - ii. Toonie Carnival – 17 volunteers
    - iii. Casino – 15 volunteers (requires 40 volunteers)

10. Fundraising Update – Monte & Michelle

- a. I'm Too Big For It Sale – Sept 28/2013
- b. Toonie Carnival – Aug 10<sup>th</sup> from 11am-3pm. Items planned are face painting, petting zoo, Macs' frosters, jumping castle, balloon making, games, barbeque, etc.
- c. Famosa's Full Day Event
- d. Sobey's - in contact with manager

11. Parks Update

- a. Magrath (Monte)
  - i. final phase of construction to begin next week
- b. South T (Mandy/Monte)
  - i. City scheduled to break ground in 4 weeks
  - ii. Still to need to confirm builder
- c. MacTaggart (Kelly)
  - i. Had meeting with Diane from City of Edmonton
  - ii. Door 2 door to begin in September 2013

12. Garden Update - Steve

- a. Community Gardens is seeking financial support from TCL to prepare the new site for the 2014. This would include the physical move, soil, fencing, city permits.
- b. **Action item:** A report needs to be submitted to TCL Board at June meeting in order for board to make a decision. As issues regarding the relocation are still being discussed, the report date has been moved to the June meeting.

**Meeting Adjourned:** 10pm