

Terwillegar Tribune-2025 Media Kit

With the support of advertisers and dedicated volunteers, the Terwillegar Tribune is published 5 times a year by the Terwillegar Community League to share information on the people, businesses, and events that make our community unique.

The Terwillegar Tribune is distributed to the Terwillegar Community League service area by Canada Post to homes in Terwillegar Towne, South Terwillegar, Terwillegar Gardens, MacTaggart and Magrath. Copies are also available at various recreational facilities and businesses and posted online at www.terwillegar.org

2025 Editorial Calendar
Deadline: 6:00 PM January 24
Delivery: Week of February 10
Deadline: 6:00 PM March 21
Delivery: Week of April 7
Deadline: 6:00 PM May 30
Delivery: Week of June 16
Deadline: 6:00 PM August 15
Delivery: Week of September 1
Deadline: 6:00 PM October 31
Delivery: Week of November 17



Advertisement Submission Specifications

Please submit **print ready** ads in high resolution JPEG or PDF format to editor@terwillegar.org.

Both ad and payment must be received by the editor before 6 PM on the advertising deadline for ad to be printed.

Ensure ad is formatted to the correct size.

Submit ad in either grayscale or CMYK (no RGB).

All artwork and photos should be submitted in high resolution (at least 200 dpi and line art to 600 dpi).

Text that is to appear "black" should contain black ink information only for optimum quality.

Reverse text should not be smaller than 12 point.

Colour text should be a minimum of 14 point.

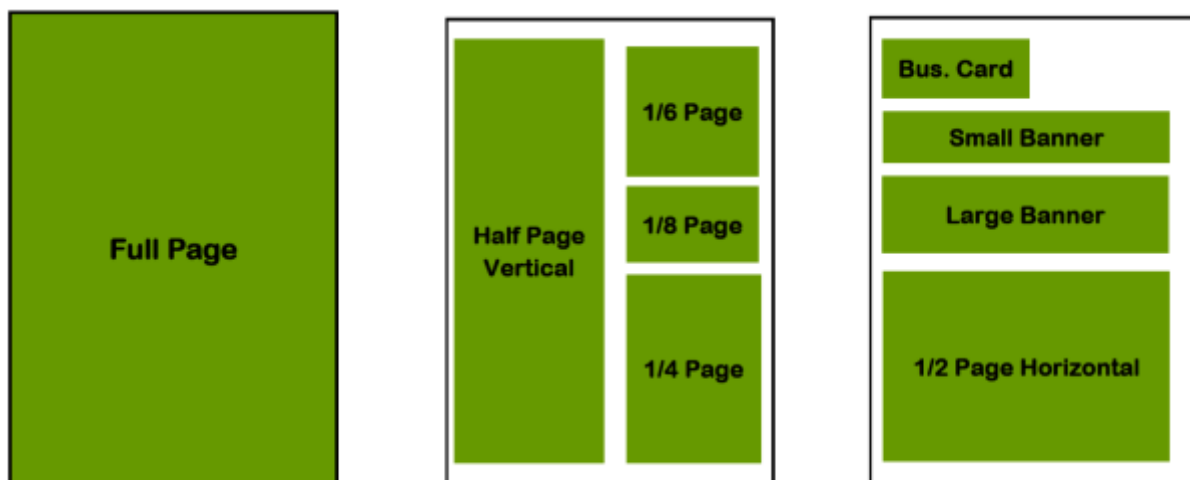
Ads are printed as received.

* Rates are subject to change due to increasing printing and distributing costs.

** Width and height dimensions cannot be reversed.

Please check submission guidelines and specifications.

Ad Size	Width x Height*	Colour Rate**	Black & White Rate**
Full page	9.5 in. X 15 in.	\$ 840	\$ 650
Half page	9.5 in. X 7.2 in. – HORIZONTAL 4.625 in. X 15 in - VERTICAL	\$ 435	\$ 360
Quarter page	4.625 in. X 7.2 in.	\$ 230	\$ 185
Large Banner Ad	9.5 in. X 3.5in.	\$ 230	\$ 185
Small Banner Ad	9.5 in. X 2.3 in.	\$ 172	\$ 127
One sixth page	4.625 in. X 4.63 in.	\$ 172	\$ 127
One eighth page	4.625 in. X 3.5in.	\$ 120	\$ 98
Business Card	4.625 in. X 1.85 in.	\$ 72	\$ 58
Classified	25 words or less, text only	N/A	\$ 12
Flyer Insert***	Provide 9,000 copies	\$ 450	\$ 450
FaceBook Ads	Available with minimum of \$98 rate *See details on the next page		



Note: Ads will not necessarily appear in page location shown above

FaceBook Ads

Minimum 1/8 page ad in the Tribune is required to qualify for a FB post,

once a week. The period granted for FB postings will be from publication date until the next publication date.

Payment

Payment must be received by the advertising deadline.

If paying by cheque, please make your cheque payable to:

Terwillegar Community League

Please send to:

Terwillegar Community League
PO Box 36508 McTaggart PO
Edmonton, Alberta T6R 0T4

Credit Card & E-Transfer payments are now available.

***Please inform the Editor how payment will be made.**

Prepaid customers or those with postdated cheques will receive a **10% discount** on their advertising rates. This is available if you would like to commit to a full year (5 issues) of advertising. If interested, please see the **Annual Advertising Agreement** on the next page to be submitted to editor@terwillegar.org

*****FLYER INSERT DETAILS*****

All flyers must be brought directly to Gazette Press Printing at 340 Carleton Drive in St. Albert by the date specified by the editor at booking.

Please provide up to 8,500 copies and clearly mark "Terwillegar Tribune" on the boxes or flyers as well as the issue release date.

Please note that Canada Post requires flyers to be approximately 8.25 in. by 11 in. or smaller (after any folding) to ensure they stay inside the paper when it's handled.

Please book with Editor as soon as possible.

Thank you for your business. We look forward to working with you!



Annual Advertising Agreement

Date: _____

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone Number: _____

Email: _____

Yes, I would like to make an annual commitment to advertise in five (5) consecutive issues of the Terwillegar Tribune.

Note: In making an annual commitment, a 10% discount will be applied to the cost of each ad.

Signature: _____